

L. E. Smoot Memorial Library Logo Contest

Official Rules:

1. The contest is open to individuals only. The contest is not open to companies, educational institutions, organizations, etc. or to groups associated with such institutions.
2. Each individual can submit two (2) entries.
3. Initial entries must be submitted to smootlogo@gmail.com
4. Digital entries:
 - a. Should be in EPS, PNG or JPG format in at least 1000 pixels resolution or higher.
 - b. Entries must include the name, age, postal address, phone number and email address of the entrant.
5. The deadline for entries is May 11, 2020.
6. There is no fee to enter the contest.
7. Entries must conform to the Submission Deadline set out above; entries which fail to do so will be rejected.
8. The L. E. Smoot Memorial Library reserves the right to extend all deadlines associated with this contest to ensure that a significant number of entries are received.
9. When creating a design, it must include the library tagline – Learn, Explore, Serve

Submission Guidelines:

1. The purpose of the contest is to design a logo for the L. E. Smoot Memorial Library. The logo will be used online, in print, and for other various library uses. Flexibility is a key requirement, including the need to resize easily and to look good in black and white, as well as color. The final version of the logo will need to be suitable for high quality printing.
2. Entrants should take care to ensure that entries are not in any way similar to existing logos or other copyrighted images.
3. The entry should not contain photos or any other inappropriate images or symbols.
4. Please limit designs to five colors or less.
5. The logo must also contain the words “L. E. Smoot Memorial Library”, “Smoot Memorial Library”, or “Lewis Egerton Smoot Memorial Library”.

Prizes:

Subject to the requirements outlined above, the winning design will be announced no earlier than July 1, 2020.

The winning designer will receive a \$150 gift card and design recognition.

Judging and Selection of Winner:

1. The judges (Library employees, Library Board of Trustees, and Friends of the Smoot Library) will select the winning entrant.
2. The L. E. Smoot Memorial Library reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.
3. The L. E. Smoot Memorial Library reserves the right to disqualify any Entrant or Entry at its sole discretion.
4. Accepting the prize constitutes permission for the L. E. Smoot Memorial Library to make public and otherwise use the winner's name for publicity purposes.

Intellectual Property:

1. All submitted work must be original and not based on any pre-existing design.
2. The designer also certifies that the logo does not infringe upon the rights of any third party and that it does not violate any copyright.
3. Contestants assign all ownership rights, including all intellectual property rights to the logo, to the L. E. Smoot Memorial Library.
4. Contestants agree that the L. E. Smoot Memorial Library may publish their logo and may use it for advertising campaigns and/or marketing materials in the future.
5. The winning designer will disclaim any trademarks and without limitation, all other rights related to the design.

Acceptance:

Participation constitutes the entrant's full and unconditional agreement to and acceptance of these Official Rules. By participating in the contest, the Entrant is representing and warranting that he/she has read and understood, and agrees to be bound by, these rules. Including the guides and rules referred to herein, these Official Rules constitute the entire agreement between the Entrant and the L. E. Smoot Memorial Library in relation to the Contest. They govern the entrant's participation and supersede any prior or other agreements between the entrant and the L. E. Smoot Memorial Library relating to the Contest.