

Ralph Bunche Advisory Committee
March 8, 2023 – King George Citizens Center

Members present: Chair Renee Parker, Vice Chair Claudette Jordon, Secretary Phyllis Cook, Annie Cupka, Nick Minor, Chris Clarke, Stephanie Burch, Tameka Heyward, Terri Rinko. Also Kim Cook.
Remote: Mike Hubbard, Lisa Hull, Shannon Tolliver,
Absent: Cathy Binder, Cathy Cutright, Cristina Turdean, Pegi Wright.

Renee called the meeting to order at 3:08 pm, providing agenda and February minutes.

CAPITAL CAMPAIGN

- ~ Work is ongoing for titles for donation giving levels.
- ~ Consider a potential request for a federal budget earmark to federal legislators.
- ~ Request to Community Foundation for a \$1,500 grant for all RBHS yearbook scanning.
- ~ Preparing screening form due April 1 for potential grant application to Black, Indigenous, and People of Color Historic Preservation Fund (BIPOC) from VA Department of Historic Resources.
- ~ Nick reported the County was not selected for a grant from the National Trust.

MARKETING-COMMUNICATIONS

- ~ Modifications to the circular proposed logo from Dee's class has hit a snag with students moving on to other classes with the second school semester (which provides full-year class credit during each semester). Annie is looking into what's next for inclusion of a two-color scheme incorporating some combination of the RBHS's royal blue and orange, and the V&R's gold and black, along with font size and minor wording adjustments as suggested.
- ~ Launching social media using "Ralph_Bunche_Visualize_Rize" has been put on hold until the two non-profits have Memorandums of Understanding to replace the County's Letters of Intent regarding the Project.

MUSEUM-HISTORICAL

- ~ Work is ongoing for wording for announcements to crowd-source photos, documents, and memorabilia for museum collection.
- ~ Several potential "Deed of Gift" templates are under consideration for use with donations for the museum's collection.
- ~ Cristina and Claudette met with division school superintendent Dr. Jesse Boyd to seek information regarding getting original paper records from Ralph Bunche High School. They were advised to get more information regarding the request from the Library of Virginia.

OTHER BUSINESS

- ~ Chris Clarke announced, in addition donations to the two non-profit organizations being tax-deductible, donations to the County for the Project are also tax-deductible.
- ~ Renee will book key dates at the KG Farmers Market when they are available to non-members for Community Days, held on the first Saturdays of each month.
- ~ Tameeka is an organizer for "Voice of the Community Event" 4:30-6pm on April 1 at King George Elementary for discussion by residents of what changes they would like to see, and to talk about their main concerns, sponsored by the King George Community Alliance, with dinner and activities for children provided during the discussion.

- ~ Renee requested chairs of the subcommittee to provide Phyllis with their upcoming events and specify those for which they need help.
- ~ Mike asked if the roof replacement was completed on RBHS, with Claudette confirming it is still ongoing.
- ~ Shannon inquired about getting a video modelling for the use of rest of the RBHS building to enable sharing with donors. Claudette said she has been speaking with Jermon and will provide him contact info for the firm used by the County to create the museum modelling video.
- ~ Shannon announced that Visualize & Rize's dinner-dance fundraiser will become an annual event.

The meeting was adjourned at 4:15pm.

Next RBAC meeting: 3-4:30pm, April 12, 2023, Citizens Center

UPCOMING EVENTS:

- ~ April 29 – 10am-1pm YMCA Healthy Kids Day
- ~ May 6 – Sealston Park, Family Fun Day.
- ~ July 29 – 1-3:30pm King George Elementary School, Annual Back To School Bash hosted by IMPACT King George.

ACTIONS ITEMS:

- ~ King George Farmers Market Community Days on first Saturdays, May-October 8am-noon at the middle school parking lot. Renee with select dates and book.

CAPITAL CAMPAIGN Subcommittee

- ~ Suggest titles of giving levels for donations for approval.
- ~ Provide timeline chart for grants and funding opportunities with key dates throughout the year.

MARKETING-COMMUNICATIONS Subcommittee

- ~ Complete proposed circular logo to include a two-color scheme incorporating some combination of the RBHS's royal blue and orange, and the V&R's gold and black, along with font size and minor wording adjustments.
- ~ Finalize approval of "Ralph_Bunche_Visualize_Rize" domain name to be used for social media.
- ~ Propose template for flyer to be used for RBHS Project announcements.

MUSEUM-HISTORICAL Subcommittee

- ~ Announcements to crowd-source documents, memorabilia, etc., for museum collection.
- ~ Decisions to select "Deed of Gift" document(s) for use with museum collection.
- ~ Continue seeking RBHS original (paper) records for Museum archive.

SPECIAL EVENTS

- ~ Renee will initiate planning for date, location, venue, etc., for Fundraising Launch in the Fall.